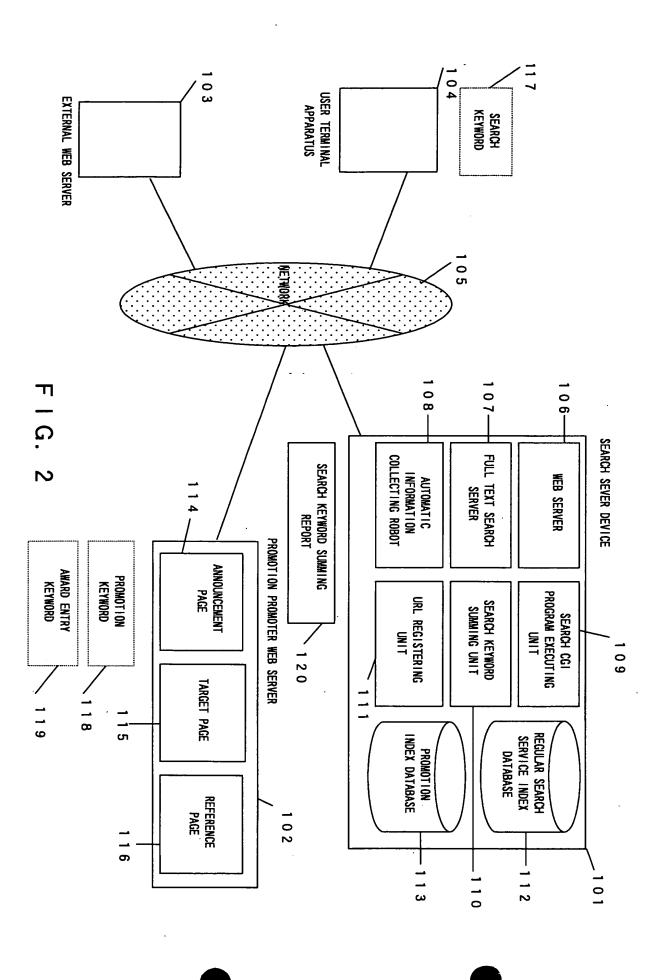
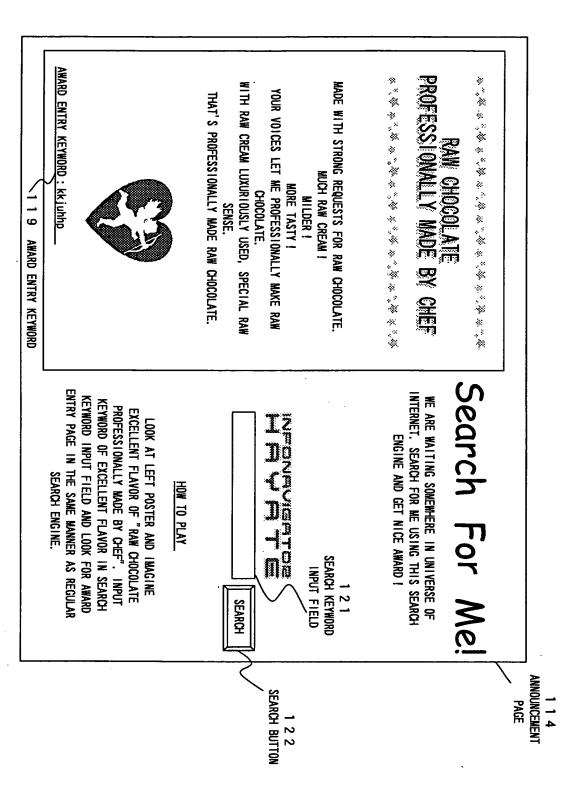


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TARGET PAGE

Congratulations!

YOU COULD SUCCESSFULLY FIND THE PAGE IN THE UNIVERSE OF THE INTERNET. FILL IN THIS FORM AND GET NICE AWARD.

ADDRESS :___ AWARD ENTRY KEYWORD: E-Mail: __ TELEPHONE : RAW CHOCOLATE PROFESSIONALLY MADE BY CHEF 然不學者不審多以數多不學及以學者不懂 多八學 多八學 令不審各八者令以都会八部长八者令八事《八事》八個 AWARD ENTRY KEYWORD INPUT FIELD SEND 1 2 3 AWARD ENTRY FORM

F | G. 4

CHOCOLATE PROFESSIONALLY MADE BY ANNOUNCEMENT OF RESULTS OF SAMPLING QUESTIONNAIRE!!

■ DESIGN OF PACKAGE?

VERY GOOD 30%, GOOD 18%, NORMAL 26%, BAD 14%, NOT ABOVE 12%

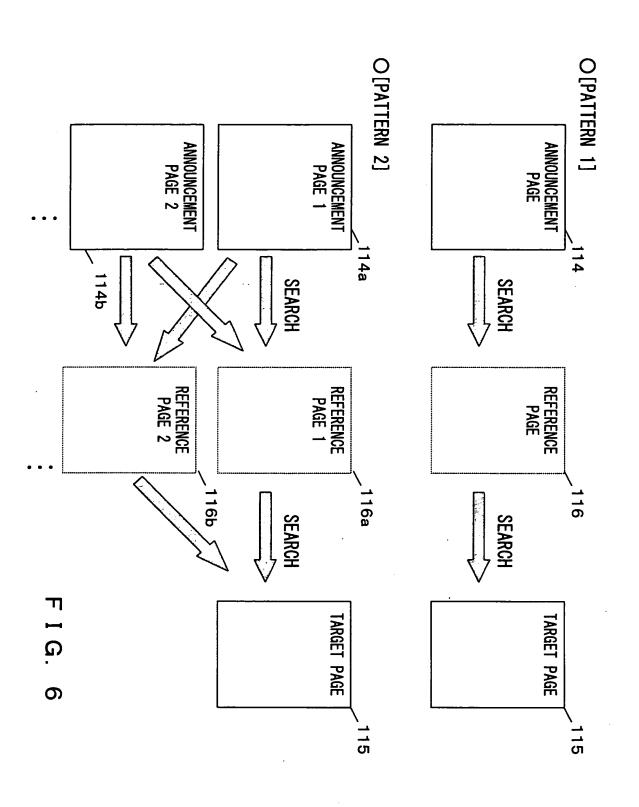
■ TASTE OF RAW CHOCOLATE?

TASTEFUL 48%, NORMAL 26%, BAD TASTE 16%,

NOT ABOVE 10%

PRICE?

MODERATE 50%, EXPENSIVE 30%, INEXPENSIVE 10%, NOT ABOVE 10%



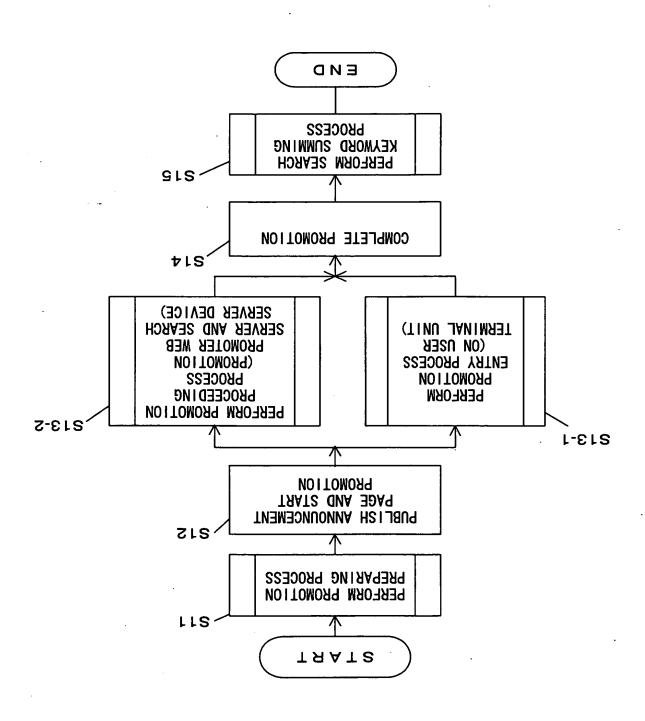
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INDEX DATABASE

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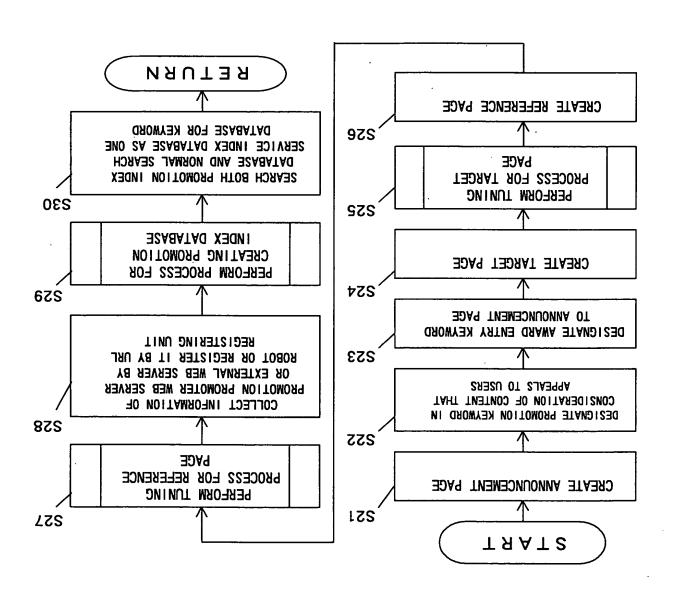
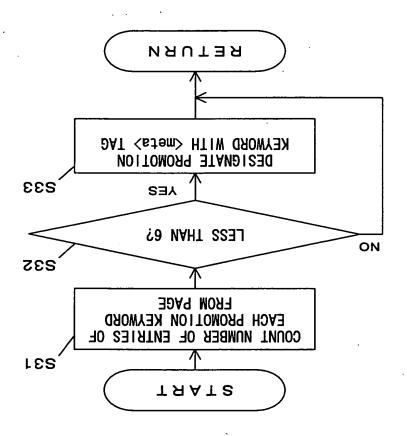


FIG. 9



F1G. 10

(A) BEFORE TUNING PROCESS

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⟨head×title⟩Congratulations!⟨/title⟩

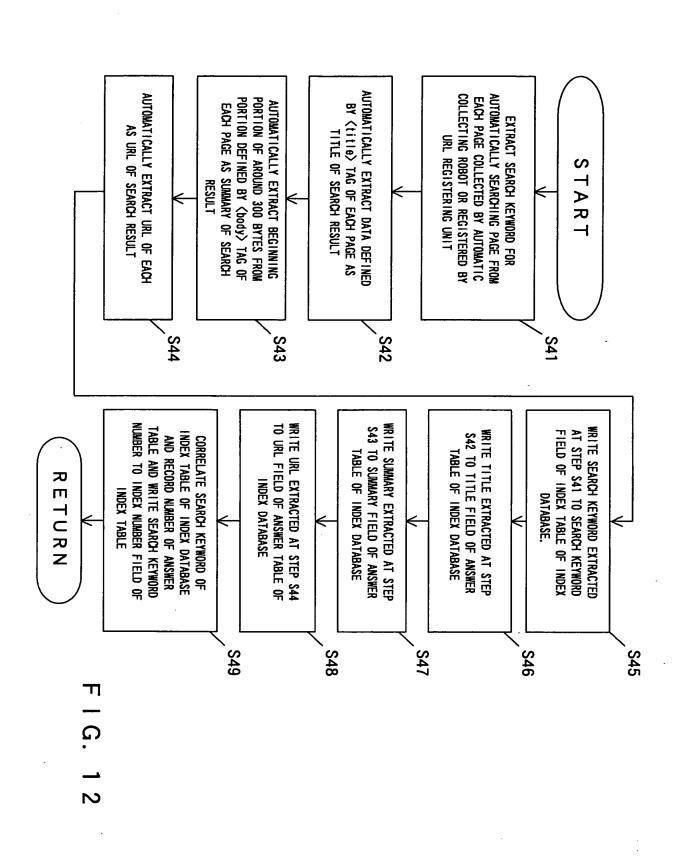
\/body> **Shtally** E-mail<input type=text size=50×br> action=http://para.cab.infoweb.ne.jp/cgi-bin/oubo.cgi> OF THE INTERNET! (/h3) (center) √td×/tr×/table> AWARD ENTRY KEYWORD<input type=text size=50×br> ADDRESS<input type=text size=50×br> <form method=get</pre> (img src=img1.gif) ⟨h3⟩FILL IN THIS FORM AND GET NICE AWARD. (h3)YOU COULD SECCESSFULLY FIND THE PAGE IN THE UNIVERSE <h1>Congratulations!</h1> ⟨form⟩ <input type=submit value=SEND> TELEPHONE<input type=text size=50×br> NAME<input type=text size=50×br> <body bgcolor=#ffcccc> (head) (center)

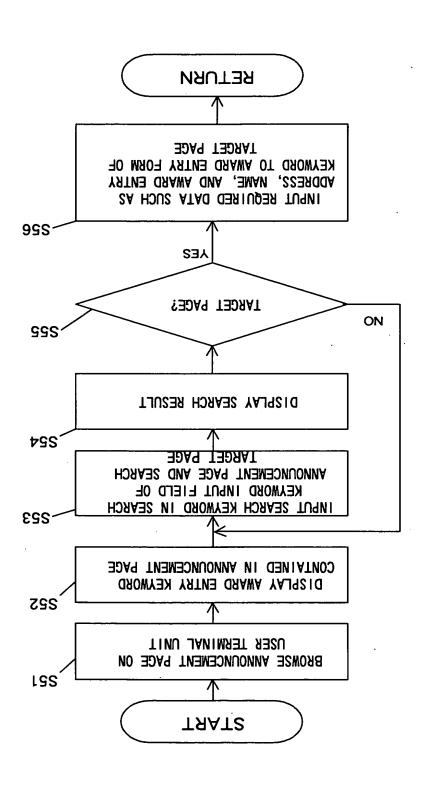
B) AFTER TUNING PROCESS

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⟨meta name=keywords content=RAW CH0C0LATE, RAW

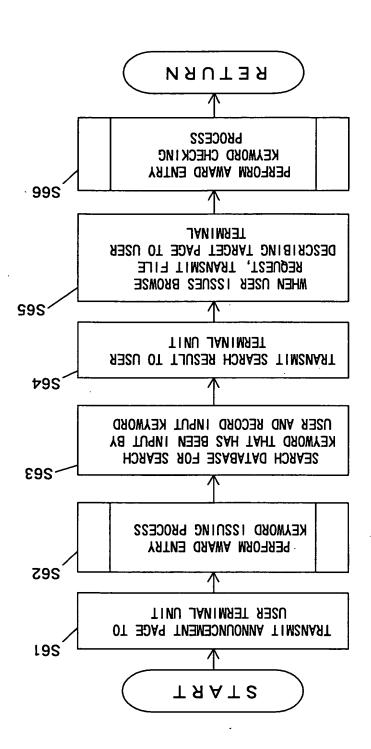
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F1G. 13

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F1G. 14

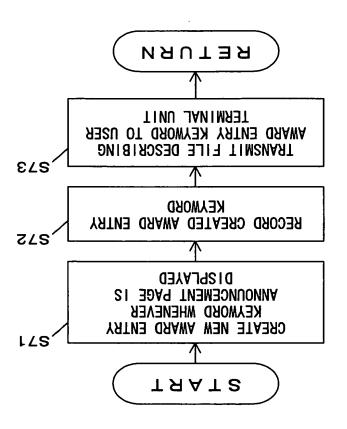


FIG. 15

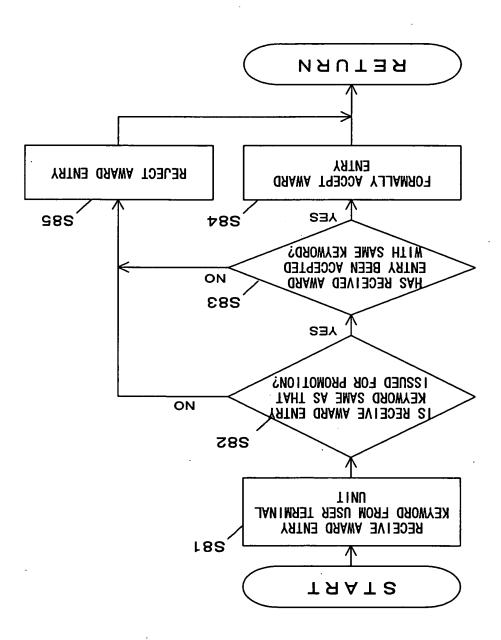


FIG. 16

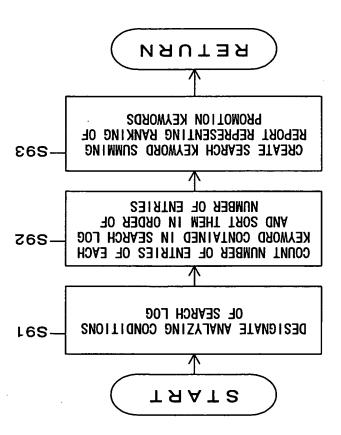


FIG. 17

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SUBMITTED TO: OX COMPANY

PROMOTION ON "RAW CHOCOLATE PROMOTION ON "RAW CHOCOLATE PROMOTION ON "RAW CHOCOLATE

PROMOTION KEYWORD: RAW CHOCOLATE
2000 THROUGH MARCH 14, 2000
2000 THROUGH MARCH 14, 2000

©SEARCH KEYWORD RANKING

LOURTH RANK: RAW CREAM : 89 ENTRIES SECOND RANK: PROFESSIONALLY: 428 ENTRIES

FIFTH RANK: LUXURIOUSLY: 25 ENTRIES

1376 ENTRIES IN TOTAL

FIG. 18

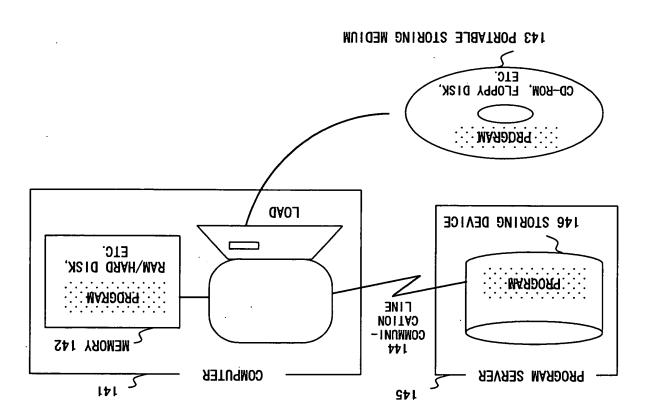


FIG. 19